

April 30, 2010



Dear MFEA Acts & Entertainment Member:

We are gearing up for the *18th Annual MFEA Convention* scheduled for November 4 - 7, 2010 at the Radisson Plaza Hotel - Kalamazoo, Michigan.

In 2010 there will be 4 different venues of entertainment:

- **Thursday Welcome Reception**
- **“Friday Night Showcase”**
- **“Saturday Showcase Extravaganza”**
- **“Family FunTime Matinee”**

Thursday Welcome Reception Venue - MFEA is seeking a self-contained entertainer for background music as well as performing to the attendees as they arrive.

Friday and Saturday evenings Entertainment Venues will be celebrating 18 years of successful entertainment. These venues provide a networking and booking opportunity for the performers and the festival and event planners. The decision makers will be on hand, so bring your 2010-2011 calendar, as many bookings take place on-site at this Convention.

The **“Family FunTime Matinee”**...special for kids of all ages, is scheduled **Saturday afternoon**. This is a special invitation for the Family Entertainers to display their talents. Festivals and Events throughout the state are continually seeking family entertainers...this will be the perfect time to show them what you've got!

The Michigan Festivals and Events Association members have the exclusive opportunity to present their talents during the convention entertainment venues...we would like to include your act in the screening process. If you are an agent representing a number of acts, you can enter a **maximum of eight (8) acts** for consideration. Although all entries will receive equal consideration, MFEA retains the right to limit the number of acts chosen from any single agent.

The rules and regulations governing the selection process and venue presentations are enclosed, along with our timeline and an application form. Please send your promotional materials by **June 7, 2010** to:

MFEA Entertainment Chairperson
144 S. Saginaw St.
P.O. Box 22
Chesaning, MI 48616

All acts will be notified of the Entertainment Committee's decision by July 6, 2010.

Want to make an additional impact? Target the festival, fair, and event market by placing your ad in the Convention Program. Advertising opportunities and timelines are included in this mailing. This opportunity is open to all MFEA members

Please contact us with any questions you may have.

Sincerely,

Sue Bila, CFEE
Executive Director



Enclosures:

Rules & Regulations
Acts & Entertainment Showcasing Application Form
Family FunTime Matinee Application Form
Convention Advertising Opportunities

Acts & Entertainment
Committee Chairperson:
Nancy Bliss
Phone: 586-784-5011
Email:
nebliss2004@yahoo.com

Acts & Entertainment
Committee Members:
Ross Champion
Joe Syrian

P.O. Box 22
144 S. Saginaw St.
Chesaning, MI 48616
Phone: 989-845-2080
Fax: 989-845-5074
Email:
convention@mfea.org
Web Site:
www.michiganfun.com

7. **MFEA will provide sound equipment, lighting, power, and emcee for Friday and Saturday evening performances. MFEA will also provide back-line equipment consisting of one drum kit, one bass amp and two guitar amps per stage. Acts must provide all other instruments and props.**
8. **Members of each act will receive access to the entertainment venues on the day of their performance.** Access to other Convention events is limited to registered Convention attendees. **Additional Convention registrations may be purchased at \$135.00-full registration, one-day pass at \$100.00 per person if registered by October 25, 2010. A guest pass may be purchased for your performance venue at \$25 per person.** This includes all complimentary refreshments served during that venue.
9. **A maximum of eight separate entries from an agent will be accepted for consideration. MFEA retains the right to limit the number of acts chosen from an agent's entries. In the event that two or more acts are chosen from one agent's entries, Option I or Option II is required. Each additional act is \$100.00.**
10. In fairness to all Trade Show participants, booth presentations are to be done within our sound regulations. **This means having a volume control, which will not disturb the neighboring booths.** Videos played at a level that can be heard only in your booth or with the use of head phones. Entertainment can take place within your booth space, but not in the aisle ways or hallway. Failure to comply will be cause for removal.
11. Costumes are allowed in booths, as long as it is not disturbing to surrounding booths.
12. Reproduction of performances or presentations is granted to Michigan Festivals & Events Association and Michigan Festivals and Events Foundation.
13. All decisions of the MFEA Entertainment Committee shall be final.



SCREENING PROCESS TIMELINE

JUNE 7	Deadline for submitting an act for: Showcasing or Family FunTime Matinee
	Necessary materials*:
	<ul style="list-style-type: none"> • Completed application form • Black & white photograph with brief description of Act • CD and/or DVD • Stage plot • Promotional materials
JUNE 8 - JUNE 28	Pre-convention screening process
JULY 6	Mailing sent to all acts with results of pre-convention screening process
SEPTEMBER 1	Deadline for submitting payment and registration Deadline for advertising materials for <u>Convention Program</u>
NOVEMBER 4-7	"PARTY AT MI SPACE" Convention at Radisson Plaza Hotel - Kalamazoo, Michigan

***All materials must be sent with completed application to be considered!**

all subject to change



**2010 MFEA CONVENTION
FAMILY FUNTIME MATINEE
Showcase Application**



**Saturday, November 6, 2010
1:00 p.m. - 3:00 p.m.**



Must be filled out completely and all SUPPORT MATERIALS included to be considered!

NAME OF ACT: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

Does this act have an agent? Yes No Agent's Name: _____

of participants in Act: _____ Average performance fee: _____

Power requirement: _____

Brief description of Act as you would like it to appear in the Convention Program and on the MFEA website (15-20 words):

PERFORMANCE LENGTH: 15 - 20 MINUTE SEGMENT

****subject to change****

SUPPORT MATERIALS REQUIRED

- Black & white photograph with biography
- CD and/or DVD
- Stage Plot
- Promotional Materials

APPLICATION DEADLINE: June 7, 2010
Send completed form & materials to:
MFEA Entertainment Chairperson
144 S. Saginaw St.
P.O. Box 22
Chesaning, MI 48616

I hereby agree with and comply to all MFEA 2010 Convention Acts & Entertainment Rules & Regulations:

Signature

Date